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Haskayne School of Business
February 2018
NetAdvantage
Company information

- Company financials with source documentation
- Understand the story behind the financials of over 45,000 active companies and over 113,000 companies total, including inactive companies, with the ability to drill down to the details of key data points and ratios. Access the source documents to support your research.
Access NetAdvantage

Go to https://library.ucalgary.ca/business/

Select “Databases” - “N” - “NetAdvantage”
Company information

Click on the Companies tab, and then choose Companies under the “Search Profiles” option.

Input the company name and click on the desired company from the list of results.
## My Capital IQ

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### Company Information

- **Profile**: Apple Inc. (NasdaqGS:AAPL) Public Company Profile
- **Website**: www.apple.com
- **Ticker**: AAPL, (NasdaqGS)
- **Number of Employees**: 123,000
- **Year Founded**: 1977
- **Current Professionals Profiling**: 36

### Editorial Description

Apple Inc. designs, manufactures, and markets mobile communication and media devices, and personal computers to consumers, and small and mid-sized businesses; and education, enterprise, and government customers worldwide. The company also sells related software, services, accessories, networking solutions, and third-party digital content and applications. It offers the iPhone, a line of smartphones; iPod, a line of multipurpose portable devices; and Mac, a line of desktop and portable personal computers, as well as operating systems comprising iOS, macOS, watchOS, and tvOS. The company also provides iWork, an integrated productivity suite that helps users create, present, and publish documents, presentations, and spreadsheets, and other software programs such as Final Cut Pro, Logic Pro X, and Final Cut Pro. In addition, it offers Apple TV products that connects to consumers’ TV and enables them to access digital content directly for streaming high-definition video, playing music and games, and viewing photos. Apple Watch, a wearable electronic device, and iPod touch, a flash memory-based digital music and media player. Further, the company sells Apple-branded and third-party accessories, such as headphones, displays, storage devices, fashion products, and other connectivity and computing products and supplies. Additionally, it offers iCloud, a cloud service that stores music, photos, contacts, calendars, mail, documents, and others. AppleCare, which offers support options to its customers, and Apple Pay, a cashless payment service. The company sells and delivers digital content and applications through the iTunes Store, App Store, Mac App Store, TV App Store, iBooks Store, and App Store. It also sells its products through its retail and online stores, and direct sales force, as well as through third-party cellular network carriers, wholesalers, retailers, and value-added resellers. Apple Inc. was founded in 1977 and is headquartered in Cupertino, California.

### Industry Classification

- **Primary Industry**: Technology Hardware, Storage and Peripherals
- **SubIndustry**: Computer Hardware

### Company Location

- **Headquarters**: Cupertino, CA 95014
- **United States

### Key Executives and Pending Investors

- **Pending Investors**
  - Gondal Capital
  - The Vanguard Group, Inc.
  - T. Rowe Price Associates, Inc.

### Announcement

- **Investors**
  - Keynote Ventures, Mattia Partners (Paul Farni), Neogene Partners (Robert Paves), New Enterprise Associates, Sequoia Capital (Donald Valentine), Venrock

### Market Cap and Volume

- **Market Cap**: 240.3 billion
- **Volume**: 5,087,164
- **Open Price**: 166.87
- **Close Price**: 166.97
- **Net Change**: 97.1

### Financials

- **Revenue**: 240.3 billion
- **Net Income**: 5,087,164
Company information – Financial data

Financial statements include annual, semi-annual, etc.

Filings include original or latest.

Information is available for the latest 5 years.

Most data can be downloaded.
Company information – Financial data

NetAdvantage provides data transparency.

Drill down to find where the numbers were originally reported.
Company information - Charting

To create a chart, simply highlight the data from the various financial reports (balance sheet, income statement, ratios, etc.) and then click “Chart Selected Items”.

You may also click on Charting – Chart Builder from the left toolbar to create a chart to compare more than one equity or index.
Company information – Corporate bonds

Click on “Securities Summary” for bond information. Data can be downloaded to Word or Excel.
Company information - Compensation

You may view specific compensation items across all company professionals for a chosen date range OR

Click on the Excel icon to download historical detailed compensation data for all company professionals for your specified date range.
Company information – Board Members

Click on “Board Members” to find information on the board.

Clicking on the board member’s name will provide a detailed profile including total compensation.
Click on the Industry Surveys option to see the industry report for the company you are researching.
Industry information

Click on the pdf icon next to the industry report you are interested to access the full report.

Click “Logout” when done using the database.