Finding industry reports in the Mergent Online database

Business Library
Haskayne School of Business
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- Mergent Online provides current industry profiles for major industries in regions around the world.
Access the Mergent Online database from the Business Library homepage

Click on Business Databases or “The business Library has…” to access the list of databases.
Scroll down to find “Mergent Online” and click on the link.
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Click on Industry Analysis
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1. Select the industry
2. Select the geographic region
3. Select the date range or leave blank to access the most current report (Mergent industry reports may be accessed from 2003 to current)
4. Click “Search”
Select the report you would like to access from the results list. Click on the pdf icon for pdf format or "View" for html format.
Note that the industry profiles for North America deal separately from the United States.