Mint Global – Screening companies

Business Library
Haskayne School of Business
June 2016
What is screening?

- Screening (or filtering) is finding companies that meet a specified set of criteria.
- Mint Global allows you to screen for companies that meet specific criteria such as industry, geography, market cap etc.
Access Mint Global database from the Business Library homepage

Click on “Business Databases”
To screen for companies select “Search companies”
Quick screen area allows you to screen using the most popular criteria.

Advanced screen Each of these areas may be expanded so you may apply more specific criteria to your screen.

This search uses the **Quick screen** area and is searching for companies that are:
- Canadian
- Minimum growth rate of 25%
- Industry: oil & gas extraction (NAICS 211)
- Public
- Actively traded

Mint Global has found 108 companies that meet these criteria.

Click on Display results.
Expanding categories like “industry”, “financials and employees”, “legal & stock information” etc. will allow you to be more specific in applying criteria.

Note the “Tops” category – allows you to select the top 5, 10, 25 etc. companies by operating revenue, total assets, number of employees etc.
Expand the “Industry” category. You may use industry classification codes (e.g. NAICS) or you may use keywords to describe the industry. To find the appropriate industry classification code click on the [Pick] button (See next slide).
Select NAICS 2007 from the list of industry classification systems.

Industries are classified in a hierarchical format with the industry becoming more specific as the classification number expands from 2 digits (e.g. 21) to 6 digits (e.g. 211111). Use the + symbol to expand an industry category until you find the specific industry that describes the companies you wish to retrieve. Check one or more boxes that describe the appropriate industry(ies). Click OK.
Expand categories to add as many screening criteria as you wish.

When you have selected all the criteria you wish to add to your screen, click Display results.
Results will be displayed. Click on any company name for information on that company. Results are displayed with default fields like country code, operating revenue, etc. Customize the data fields displayed by clicking on the “Add” tab.
Click on the “Add” tab to customize your company comparison. Expand data categories to find the data you would like to use in your comparison. Check the box beside an item to add it to your selection. Many data fields will allow you to retrieve historical data.

The search box below the data categories allows you to search for a specific data item.

When you have selected your data fields click “OK”.
Your list of companies will be displayed with the data items you have selected. See next screen for options to export the data.
Export options

SegMintation – (best for multiple companies) - company segmentation by industry classification, country and operating revenue

Alerts – set up email alerts for company news, deals, data updates.

Send – email data or company reports for one or multiple companies

Export – export data or company reports for one or multiple companies

Currency

Print – print data or company reports for one or multiple companies

Export in excel format

Export in MS Word format

Export in pdf format