English is a broad and integrated field where reading and writing intersect, and issues in critical thinking come into play. This program will introduce you to literature from specific historical periods, international literature, specific genres, and literature focusing on current and relevant social themes. During the course of your studies, you'll gain research and analytical capabilities, creative thinking skills, and the ability to persuasively communicate both verbally and in writing.

**Key Skills & Knowledge**

- **Communication** - Writing skills, adapting to genre and audience; High proficiency in reading, writing, and speaking; Good listening, clarifying, questioning and responding skills; Knowledge of the structure and functioning of language
- **Research** - Textual analysis and interpretation; Analytical and Critical Literature Comprehension and Review; Conduct and clearly explain research results; Skills in seeing patterns in written material; Interdisciplinary methodology and perspective
- **Organization** - Capacity to make critical observations and appropriate decisions; Organizational skill and time management skills
- **Critical thinking** - Awareness of how language conditions not only what we think but how we think; Skill in applying a complex set of criteria in order to make an evaluation
- **Analytical** - Analyze written material and extract salient points; Understanding of the nature of literature and of the various currents in literary criticism; Knowledge of genres, authors, periods, and critical approaches; Read material articulately and analytically
- **Creative thinking** - Original and Creative Development of Ideas;
- **Cultural Literature Perspective** - Awareness of the role of language in transmitting culture; Exposure to different cultural environments
- **Rhetorical skills** - Public speaking and persuasive arguments; Audience specific and target presentation skills
- **Editing skills** - Comprehensive command of grammar and vocabulary
- **Computer skills** - word processing, editing and design software

**Sample Job Titles**

- Academic/Career Advisor
- Advertising Account Executive
- Announcer
- Archivist
- Assignment Editor
- Book Editor
- Circulation Assistant
- Columnist
- Communications Specialist
- Community Affairs Director
- Copy Editor
- Copywriter
- Correspondent
- Creative Writer
- Crossword Puzzle Maker
- Dictionary Editor
- Document Specialist
- Editor
- English as a Second Language Instructor
- Film Production Assistant
- Instructional Designer
- Intelligence Officer
- Journalist/Reporter
- Librarian
- Lyricist
- Media Specialist
- Medical Writer
- Narrator
- Playwright
- Poet
- Producer
- Production Supervisor
- Proofreader
- Proposal Writer
- Public Affairs Coordinator
- Public Relations Consultant
- Public Relations Writer
- Public Speaker
- Publisher
- Researcher
- Terminologist
- Translator
- Teacher/Instructor
- Technical Communicator
- Technical Editor
- Technical Writer
- Tutor
- Web Site Designer
- Writer

*Formal Career Assessments like the Strong Interest Inventory and the Myers Briggs Type Indicator can be helpful tools for your career development. Request an assessment via CareerLink*
**Potential Industries**

- Advertising and Marketing
- Archives and Libraries
- Business and Professional Services
- Communications
- Culture and Recreation
- Education
- Government
- Handbooks and Manuals
- Health and Medical Care
- Magazines
- Media
- Museums & Heritage
- Newspapers
- Non-Profits & NGOs
- Post-Secondary
- Public Relations
- Publishing (Firms & Houses)
- Research & Development
- Theatres
- Telecommunications
- Television Networks
- University Presses
- Web Design & Content Management

**Associations & Professional Development**

Associations provide an opportunity for continued professional development. Many also offer networking opportunities and other events for their members.

- Association of Canadian College & University Teachers of English: [http://www.accute.ca](http://www.accute.ca)
- Association of Canadian Publishers: [http://www.publishers.ca](http://www.publishers.ca)
- Calgary Institute for the Humanities: [http://www.ucalgary.ca/cih/](http://www.ucalgary.ca/cih/)
- Canadian Association of Broadcasters: [http://www.cab-acb.ca/](http://www.cab-acb.ca/)
- Canadian Association of Journalists: [http://www.caj.ca](http://www.caj.ca)
- Canadian Authors Association: [http://www.canauthors.org](http://www.canauthors.org)
- Canadian Federation for the Humanities & Social Science: [http://www.fedcan.ca](http://www.fedcan.ca)
- Canadian Magazine Publishers Association: [http://www.cmpa.ca](http://www.cmpa.ca)
- Canadian Public Relations Society: [http://www.cprs.ca/](http://www.cprs.ca/)
- Canadian Teachers’ Federation: [http://www.ctf-fce.ca](http://www.ctf-fce.ca)
- Creative Writing Research Group: [http://english.ucalgary.ca/content/cwrg](http://english.ucalgary.ca/content/cwrg)
- Cultural Human Resources Council: [http://www.culturalhrc.ca/index-e.asp](http://www.culturalhrc.ca/index-e.asp)
- Editors’ Association of Canada (EAC): [http://www.editors.ca](http://www.editors.ca)

**Additional Resources**

- 100 Jobs in Words by Meyer, Scott A.
- Career Opportunities in Advertising and Public Relations, Shelly Field
- Careers for Bookworms & Other Literary Types by Margaret Gisler
- Careers for Writers & Others Who Have a Way with Words (2nd edition) by Bly, Robert W.
- Careers for Computer Buffs & Other Technological Types, Marjorie Eberts & Margaret Gisler
- Good works: A Guide to Social Change Careers
- Government Job Finder, Daniel Lauber
- Great Jobs for English Majors by Julie DeGalan
- Great Jobs for Liberal Arts Majors by Camenson, Blythe
- How to Get a Job in Education, Joel Levin

**Faculty Contact**

Social Sciences 1152  
T: 403.220.5470  
E: adveng@ucalgary.ca  
W: english.ucalgary.ca  
W: ucalgary.ca/admissions/programs

**Student Clubs**


**Aligned Majors**

- Education, Linguistics and Language