Find consumer information in Passport

Business Library
Haskayne School of Business
May 2019
Access Passport

Go to https://library.ucalgary.ca/business/

1. Select “Databases” - “P” - “Passport”
Access Passport

You will be asked to authenticate your status as a student, staff or faculty member of the University of Calgary

Library User Authentication

SIGN IN with My UofC

Or sign in with: IT username, Library Barcode or Continuing Education ID

Password:

Sign In

Help  Terms of Service
Access Passport

The login screen provides the terms and conditions for use of the database.

Read the terms and conditions and click the “Accept” button to proceed.
Access “Consumer Lifestyles” section of the database

Click on “Consumers” and then on “Lifestyles”
Access Lifestyles reports

Choose Lifestyles from the Country Reports drop-down menu. Then select a geography (country) and click “Go”.
The report can be downloaded in pdf file format and saved.

Click the printer icon to print the report.