For more than a century, motion pictures have flourished as the most pervasive medium for entertainment and expression, blending art with new technology in fascinating ways. Film Studies explores the kind of art form that film is today, as well as the ways the medium has both reflected and shaped global culture since its inception.

Some of these roles may require further training, certification or education. Check out the Alberta Government’s occupational profiles for salary info and more detail: alis.alberta.ca/occinfo

Audiovisual (AV) Technician
Film Archivist
Film Critic
Film Director
Media Coordinator
Moving Image Archivist
Multimedia Producer/Sound Technician
Producer
Program Coordinator, Broadcasting
Publicist
Researcher
Script Writer
Story Editor
Teacher / Instructor
Technical Writer
Theatre Owner/Director
Writer

Research - Qualitative and quantitative research and information synthesis; Measure the effects of media, developing market research
Communication - Presentation and public speaking skills; Writing and editing skills;
Organization - Planning and managing skills, able to meet deadlines; Careful Attention to detail
Critical thinking/Analytical - Awareness of cultural values and messages, as well as institutional values; Critical, creative and analytical thinking; Social and Political Understanding; Cultural Perspective
Film Theory - Critical Cinema Analysis; Appreciation of aesthetics
Teamwork - Leadership and the ability to persuade and influence others

Research Assessments like the Strong Interest Inventory and the Myers Briggs Type Indicator can be helpful tools for your career development. Request an assessment via CareerLink

Need help deciding what to do?
Associations provide an opportunity for continued professional development. Many also offer networking opportunities and other events for their members.

- Broadcast Film Critics Association: [http://www.bfca.org/about.php](http://www.bfca.org/about.php)
- Canadian Film and Television Production Association: [http://www.cftpca.ca/](http://www.cftpca.ca/)
- Cultural Human Resources Council: [http://www.culturalhrca/index-e.asp](http://www.culturalhrca/index-e.asp)
- Directors Guild of Canada: [http://www.dgc.ca](http://www.dgc.ca)
- Film Studies Association of Canada: [http://www.filmsstudies.ca](http://www.filmsstudies.ca)
- International Film Music Critics Association: [http://filmmusiccritics.org/](http://filmmusiccritics.org/)
- Director’s Guild of Canada: [http://www.dgc.ca/](http://www.dgc.ca/)
- Film Studies Association of Canada: [http://www.filmsstudies.ca/](http://www.filmsstudies.ca/)
- National Film Board of Canada: [http://www.nfb.ca/](http://www.nfb.ca/)

**Additional Resources**

All You Need to Know About the Movie and TV Business, 5th Edition by Scott Trost
Breaking Into Film
Career Opportunities in Advertising and Public Relations, Shelly Field
Career Opportunities in the Film Industry
Careers for Computer Buffs & Other Technological Types, Marjorie Eberts & Margaret Gisler
Careers for Film Buffs & Other Hollywood Types by Jaq Greenspon
Good works: A Guide to Social Change Careers
Government Job Finder, Daniel Lauber
Great Jobs for Film Majors by Sandra Gordon
Great Jobs for Liberal Arts Majors by Camenson, Blythe
Great Jobs for Theatre Majors
Hollywood 101
Hollywood Creative Directory

**Faculty Contact**
Social Sciences 320
T: 403.220.6207
E: ccapmail@ucalgary.ca
W: commfilm.ucalgary.ca
W: ucalgary.ca/admissions/programs

**Student Clubs**
University of Calgary Film Society:
[commfilm.ucalgary.ca/filmsociety/](http://commfilm.ucalgary.ca/filmsociety/)

**Aligned Majors:**
Communicationss, Drama, Visual Studies