Introduction to Passport

Business Library
Haskayne School of Business
January 2018
Access Passport

Go to https://library.ucalgary.ca/business/

1. Select “Databases”
2. Select “P”
3. Select “Passport”
Access Passport

You will be asked to authenticate your status as a student, staff or faculty of the University of Calgary.

More information about the authentication process
Access Passport

The opening screen provides the terms and conditions for use of the database.

Read the terms and conditions and click on the “Accept” button to proceed.
Searching Passport

- There are three ways to retrieve statistics and reports in Passport:
  - 1. Text or keyword search
  - 2. Menu search
  - 3. Dashboard
Text or Keyword Search

Enter your search term in the Search box. You may select a topic from the list of suggested topics or perform the search as entered. Click on icon to search.
In the “SEARCH BY INDUSTRIES, CATEGORIES AND TOPICS” drop down menu, select “Categories and Topics” and then press the “Go” button.
Menu Search

Scroll down to find the relevant industry.

Select the industry by expanding the industry groups.

Check the box beside the relevant industry / industries.

Click on the “Next” button.
Select a country by expanding the regions. Check the box beside the relevant country / countries. Select the “Search” button.
The results screen will provide a list of all results as well as the opportunity to retrieve more relevant results by filtering.

Note that information regarding market sizes, company shares, brand shares and distribution data is provided in the “Popular Statistics” section.
Menu Search

You may select an item from the main results list or use the filter function to retrieve more relevant results by:

- Analysis
- Date
Menu Search

Results of the filtered search will be displayed.

eg. “By Date → Last 3 Months”

Select the items you would like to retrieve.
You may choose to look at the Statistical reports relevant to the industry.
You may edit the data, change currency, date range etc. using the options on the left side of the screen.

## Replacement Cycles | Historical | months

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1. Consumer Electronics: Euromonitor from trade sources/national statistics
Menu Search

Statistical Reports

You can download and print the report/data

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Category Definitions | Project Definitions | Region Definitions | Calculation Variables
Research Sources:
Dashboard

In the "Dashboard section", select "Industries, Economies or Consumers".

From the drop down menu select a specific industry by expanding the categories in the left sidebar. A visual representation of the industry will be displayed.

Select "Go".
Dashboard

You may highlight and retrieve information about a specific country by selecting it on the map.