General

In-text citation vs Reference list

No author or anonymous author

No date

Citing more than one source in an in-text citation

Citing secondary sources (citing a source retrieved from another source)

Books, Articles & News items

Books & Book Chapters, print

Book, print, 1 author
Book, print, 2 authors
Book, print, edited
Edition of a print book
Article/chapter in an edited book

Electronic books

Electronic book (online library)
Chapter in electronic book (online library)
Electronic book (e-reader)
Online encyclopedia

Journal, Trade & Magazine articles, print

Journal article, print
Article in trade publication
Magazine article, print

Journal, Trade & Magazine articles, electronic

Journal article, electronic, open access
Journal article, electronic, from database, with DOI
Journal article, electronic, from database without DOI
Journal article, online only
Trade article, from database
Magazine article, from database
Magazine article, open access

Abstracts

Multiple authors – books & articles

News items

Newspaper article, print
Newspaper article, from newspaper website
Newspaper article, from database
Letter to the editor
Online Press Release/Media Release

Business Databases

Bloomberg
Capital IQ
Compustat North America
Conference Board of Canada
CRSP
Business Databases (cont.)

EDGAR

EY/Passport

Factiva

Financial Performance Data

FP Advisor (Infomart)

Gartner Online

Google Finance

IBISWorld

Key Business Ratios

Mint Global, ORBIS

MSCI ESG Research

NetAdvantage

OECD iLibrary

Passport

ReferenceGroup: Canadian Businesses

SEDAR

Thomson EIKON

Thomson ONE Analyst reports

TSX database

Websites, Social Media & Mobile Apps

Websites

SGMA 217 Corporate Websites

Social Media

Twitter

Facebook

Blog posts

Online forums/Discussion boards

Online reviews

Audio podcasts

Video podcasts

TED Talk

Wikis

Mobile app

YouTube Video

Reports

Annual reports

Marketline reports

GlobalData reports

Statistics Canada documents

Government reports

Technical reports

Other

Patents

Canadian Legal Sources

Business cases

Theses/dissertations

Personal communication

Lecture notes and class PowerPoint slides

Images, figures, photographs

Audio-Visual

Video/DVD

Streaming video

See Social Media section for more examples

Formatting

Direct quotations

Placement of the in-text citation
In-text citation

graduate programs. Such practices have led some critics to bemoan a citation style obsessed pedagogy, which actually stifles the author’s expression and ability to truly engage with information (Schick, 2011). Such complaints have been found in the broader context of writing, embedded in discussions of punctuation, style, and format (Watson, 2012).

... in the publishing industry and standardization of language. The 1921 annual meeting of the APA included a report from a Committee on Terminology that, over the past year, had reached “substantial agreement on about 24 psychological terms” (Boring, 1922, p. 71). The meeting of a new Committee on the relation of...
Articles with no author/ Anonymous author

When the author of an article is designated as Anonymous, treat Anonymous as the author’s name. If there is no author, move the title to the author position in the reference list entry and alphabetize by the first word of the title.

Anonymous author


In-text citation: (Anonymous, 2011)

No Author


In-text citation: (“Alberta jewelry success,” 2015)

(For the in-text citation, the first few words should be input in place of the author.)
No Date

http://www.imaginecanada.ca/our-programs/caring-company-program

In-text citation: (Imagine Canada, n.d.)

Citing more than one source in the in-text citation

If the information you are citing comes from more than one source, include the sources within one set of parentheses separated by semi-colons. Order the works alphabetically in the same order as they appear in the References list.

Westjet is prepared to compete with a new entry into the Canadian airline industry, NewLeaf (Marowits, 2016; Paige, 2016).

Citing Secondary Sources (Citing within citations)

If you find great information being quoted or paraphrased somewhere, it’s well worth your effort to track down the original source so you can read it for yourself and therefore cite it directly … however if you’ve exhausted the options for finding the original work, you may cite the secondary source.

“Give the secondary source in the reference list; in text, name the original work and give a citation for the secondary source.” (APA, 2010, p. 178)

Example 1:

Dubois’ work is cited in a work that you have read by Bell. You did not read the original work by DuBois. Thus Bell is the secondary source and DuBois is the original author. Include the work by Bell in the reference list.

In text, use the following citation format:

DuBois noted that, “It is a peculiar sensation, this double-consciousness, this sense of always looking at one’s self through the eyes of others” (as cited in Bell, 1990, p. 461).

Reference list:

Example 2:

You read an article by Alex Reid, in which he cites information from a previous study by Seidenberg and McClelland.

In text:

Seidenberg and McClelland’s study (as cited in Reid, 2007) found that the paranormal...

Reference list:


**Books, Articles & News items**

**Books & Book Chapters, print**

**Book, Print, 1 author**


In-text citation: (DesJardins, 2007)

**Book, print, 2 authors**


In-text citation: (Ferrell & Hartline, 2014)

**Book, print, edited**


In-text citation: (Weisband, 2008)

**Edition of a printed book**


In-text citation: (Harris, 2001)
**Article/Chapter in an edited book**


In-text citation: (Livingstone & Wilson, 2011)

**Electronic books**

**Electronic book retrieved from an online library like Ebook Central**


In-text citation: (Hall, 2005)

*(If the book is accessed from a subscription database such as Ebook Central, provide the home page URL of the publisher; you may need to do a quick web search to locate the url.)*

**Chapter in an edited book, electronic retrieved from an online library like Ebook Central**


In-text citation: (Fernie, 2007)

**Electronic book retrieved through an e-reader such as Kindle, Kobo, Sony etc.**


In-text citation: (Hillenbrand, 2010)

**Online encyclopedia**

In-text citation: (Parsa, 2010)

(If the encyclopedia is accessed through an online database, provide the url of the publisher of the encyclopedia.)

Journal, trade and magazine articles - Print

Journal article, print

In-text citation: (Patelli & Pedrini, 2015)

Article in trade publication

In-text citation: (Trebilcock, 2014)

Magazine article, print

In-text citation: (Brown, 2015)

(For magazines, newsletters, and newspapers give the year and exact date of the publication (month or month and day). If the date is given as a season, give the year and the season.)

Journal, trade and magazine articles - Electronic

Journal article, open access

In-text citation: (Hall & Lee, 2014)

*(If an article is available as an open access item, provide the url that will direct the reader to the article.)*

**Journal article, retrieved from a database, with a DOI**

*(Databases include: ABI Inform Complete, Business Source Complete, Environment Complete, EconLit, ScienceDirect, JSTOR, CBCA Complete, etc.)*


In-text citation: (Dunes & Pras, 2013)

*(Look for the article doi in the database record of an article or on the article pdf. Do not include “retrieved from” in the reference list entry.)*

**Journal article, retrieved from a database, without a DOI**

*(Databases include: ABI Inform Complete, Business Source Complete, Environment Complete, EconLit, ScienceDirect, JSTOR, CBCA Complete, etc.)*


In-text citation: (Hollier, Blankenship, & Jones, 2013)

*(If no DOI has been assigned to the article provide the url of the journal homepage in the retrieval statement.)*

**Online journal article not found in print version (Online exclusive)**


In-text citation: (Williams, 2014)
Trade publication, retrieved from a database
In-text citation: (Hyter & Tapia, 2015)

*When an article is retrieved from an online database provide the url of the journal/periodical homepage in the retrieval statement.*

Magazine article, retrieved from a database
In-text citation: (Keene, 2013)

*If an article is retrieved from an online database, provide the url for the homepage of the magazine.*

Magazine article, online, open access
In-text citation: (Hodgson, 2015)

*If an article is open access, provide the url that leads directly to the article.*

Abstracts

*Although it is preferable to cite the full text of an article, abstracts may be used as sources.*

Abstract as original source
In-text citation: (Walsh, 2013)

Abstract (from secondary source)

In-text citation: (Chen & Haynes, 2015)

(Database names and identification numbers may be used in the reference entry for abstracts retrieved from electronic databases.)

Abstract submitted for conference, poster sessions etc.


In-text citation: (Nassar, 2015)

**Multiple authors - Books and articles (print)**

One author


In-text citation: (DesJardins, 2007)

Two authors


In-text citation: (Patelli & Pedrini, 2015)

3 – 5 authors


In-text citation: First citation: (Swaim, Maloni, Napshin, & Henley, 2014); subsequent citations: (Swaim et al., 2014)
6 – 7 authors

*Teaching: Making a difference.* Sydney, Australia: John Wiley & Sons.

In-text citation: (Churchill et al., 2013)

8 or more authors

In-text citation: (Wolchik et al., 2000)

*In the reference list, include the first 6 authors names then insert three ellipses (…) and add the last author’s name. In the in-text citation, use the first author’s surname, “et al.” and the date.*

News items

Newspaper article, print

In-text citation: (Tait, 2015)

*(Precede page numbers for newspaper articles with p. or pp. – e.g. p. A4; pp. A1, A12.)*

Newspaper article, retrieved from newspaper’s website

Retrieved from http://www.nationalpost.com

In-text citation: (Kemp, 2015)

*(Give the url of the newspaper home page when the online version of the article is available by search to avoid nonworking urls.)*

Newspaper article, retrieved electronically through a database

In-text citation: (Kaskey & Donville, 2014)

*(In general, do not include database information. Provide the homepage url of the journal or newspaper.)*

**Letter to the editor (newspaper)**


In-text citation: (Moore, 2015)

*(Give the url of the newspaper home page when the online version of the article is available by search to avoid nonworking urls.)*

**Online Press Release/Media Release**


In text: (MIT Sloan School of Management, 2017)

*(When you find press releases on an organization’s own website without a specific author, you can assume the organization to be the author. Press releases also may be indexed on commercial distribution services, such as PR Newswire. However, PR Newswire is not the author of the release; it is the publisher—the author is normally indicated at the bottom of the release.)*

**Business Databases**

**Bloomberg**

In-text citation: (Bloomberg, 2015)

**Capital IQ**


In-text citation: (Standard & Poor’s, 2016)


In-text citation: (Standard & Poor’s, 2016)


In-text citation: (Standard & Poor’s, 2016)

**Compustat North America**


In-text citation: (Standard & Poor’s, 2016)

(Italicize the title of a data set or file.)

**Conference Board of Canada**


In-text citation: (Audet, 2016)
CRSP


In-text citation: First citation: (Center for Research in Security Prices [CRSP], 2014); subsequent in-text citations: (CRSP, 2014)

EDGAR

http://www.sec.gov/edgar/searchedgar/webusers.htm

In-text citation: (Pepsico Inc., 2016)

EY/Passport


In-text citation: (Ernst & Young, 2011)

Factiva

Articles retrieved from Factiva database


In-text citation: (McLoughlin, 2015)
Companies/Markets information retrieved from Factiva database


In-text citation: (FactSet Research Systems Inc., 2016)

(If a report is retrieved from an online database, provide the url for the home page of the report publisher. Identify the publisher as part of the retrieval statement unless the publisher has been identified as the author.)

Financial Performance Data


In-text citation: (Innovation, Science and Economic Development Canada, 2014)

FP Advisor (Infomart)


In-text citation: (Infomart, 2018)

(If a report is retrieved from an online database, provide the url for the home page of the report publisher. Identify the publisher as part of the retrieval statement unless the publisher has been identified as the author.)

Gartner Online


In-text citation: (Sussin & Maoz, 2014)

(If a report is retrieved from an online database, provide the url for the home page of the report publisher. Identify the publisher as part of the retrieval statement unless the publisher has been identified as the author.)
Google Finance

Google Inc. (2016). *Talisman Energy Inc.: Historical daily prices from 04/01/2015 to 04/01/2016* [Data file]. Retrieved from

http://www.google.ca/finance/historical?cid=675043&startdate=Apr+1%2C+2014&enddate=Apr+20%2C+2016&num=30&hl=en&gl=ca&ei=PqYXV-GqEaP9iQLK9YHABg

In-text citation: (Google Inc., 2016)

*(Providing the exact url provides better access for the reader as this is an open-access resource.)*

IBISWorld


Retrieved from IBIS World: http://www.ibisworld.com

In-text citation: (Alvarez, 2015)

*(If a report is retrieved from an online database, provide the url for the home page of the report publisher. Identify the publisher as part of the retrieval statement unless the publisher has been identified as the author.)*

Key Business Ratios (Dun & Bradstreet)


In-text citation: (Dun & Bradstreet, 2014)

*(If a report is retrieved from an online database, provide the url for the home page of the report publisher.)*

MintGlobal, ORBIS (Bureau van Dijk)


http://www.bvdinfo.com
In-text citation: (Bureau van Dijk, 2016)

(When a report is retrieved from an online database, provide the home page url for the report publisher.)

**MSCI ESG Research**


In-text citation: (MSCI Inc., 2016)

(If a report is retrieved from an online database, provide the url for the home page of the report publisher.)

**NetAdvantage**

**NetAdvantage Stock Reports, analyst name provided**


In-text citation: (Miller, 2016)

(When a report is retrieved from an online database, provide the home page url for the report publisher. (Identify the publisher as part of the retrieval statement unless the publisher has been identified as the author.)

**NetAdvantage Stock Reports, analyst name not provided**


In-text citation: (Standard & Poor’s, 2015)

**NetAdvantage Industry Reports**


In-text citation: (Corridore, 2015)
OECD iLibrary


doi:10.1787/9789264221796-en

In-text citation: (OECD, 2014)


doi:10.1787/9789264203419-en

In-text citation: (Yanitsky, Porfiriev, & Tishkov, 2013)


In-text citation: (International Energy Agency, 2015)

Passport (Euromonitor International)

Report


In-text citation: (Euromonitor International, 2015)

Article – author identified


In-text citation: (Feliciano, 2013)
ReferenceGroup. Canadian Businesses


In-text citation: (ReferenceGroup, 2014)

(Italicize the title of a data set and provide information about the type of material in square brackets after the report title. If a report is retrieved from an online database, provide the url for the home page of the report publisher. Identify the publisher as part of the retrieval statement unless the publisher has been identified as the author.)

SEDAR

Trimac Transportation Ltd. (2014). *Trimac Transportation Ltd. annual information form 2013.*

Retrieved from SEDAR: http://www.sedar.com

In-text citation: (Trimac Transportation Ltd., 2014)

Thomson EIKON

Single company


In-text citation: (Thomson Reuters, 2014)

(Italicize the title of a data set.)

Multiple companies


In-text citation: (Thomson Reuters, 2016)
Thomson ONE Analyst Reports

Analyst(s) named


In-text Citation: (Chamoun & Cochrane, 2016)

(If a report is retrieved from an online database, provide the url for the home page of the report publisher. Identify the publisher as part of the retrieval statement unless the publisher has been identified as the author.)

Analyst(s) unnamed


In-text citation: (Moody’s Investors Service, 2016)

TSX database


In-text citation: First in-text citation: (Canadian Financial Markets Research Centre [CFMRC], 2014); subsequent in-text citations: (CFMRC, 2014)

(In the References list, full official names should be used for groups, not acronyms; italicize the titles of data files.)

Websites & Social Media

Websites

When citing an entire website in general, it is sufficient to give the address of the site in just the text.

(adapted from the sixth edition of the APA Publication Manual, © 2010)

Example:
Kidspsych is a wonderful interactive website for children (http://www.kidspsych.org).

If you quote or paraphrase from a number of pages on the APA website, your reference list would include a unique reference for each – see example for “Citing one page .....”

Sometimes your instructor prefers that you include only one reference list entry for a corporate website regardless of the various pages on that site from which you retrieved information. In this case refer to the example below for “Citing the whole corporate website”.

**Citing a page or section of a corporate/organization website**


In-text citation: (Goldcorp Inc., 2016)

(Include retrieval date when the content may change over time.)

**Citing a stand-alone document from a corporate/organization website**


In-text citation: (Air Canada, 2015)

______________________________


In-text citation: (McKinsey & Company, 2015)
Citing the whole corporate website or several sections of a corporate website


In-text citation: (Air Canada, 2016)

________________________________


In-text citation: (Canadian Pacific Railway Limited, 2016)

(Corporate websites are updated on a very regular basis, so if a company is active, you may assume the “publication date” is the current year. Retrieval statement may include a date range or a specific date.)

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For SGMA 217- Corporate Websites

For your reference list, **ONLY** cite the company website **ONCE** using the homepage for your citation. If the website pages you use list different years include those as a part of your reference. You only need to include the month you retrieved the information and not the exact date. Please include in your reference for the company website the number of times you cited the corporate website in your paper.


In-text citation: (company name – title of web page, year). If there is more than one title on the page use the most specific. E.g. For a news release on a media page, use the title of the news release.

(Air Canada – In the Community, 2017)

The only exception is material found on the website that is NOT a web page (E.g. a pdf or video). See examples of how to site videos in this guide.

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Social Media

**Two ways to cite:**

1. **General mentions** – *if you discuss any website or page in general in a paper, it is sufficient to give the url in the text and no reference list entry is needed:*
e.g. The Business Library at the Haskayne School of Business provides access to many research resources on their website (http://www.ucalgary.ca/business) and keeps students updated on new resources through its Facebook account (https://www.facebook.com/pages/Business-Library-Haskayne-School-of-Business/286553631385805) and Twitter account (https://twitter.com/UofCBusLib).

2. **In-text citations and reference list entries – if you quote or paraphrase retrievable information from social media.**

**Social media page (when referring to an individual’s or company’s social media page)**


In-text citation: (Barrick Gold Corporation, n.d.)

*(In the author position, enter the author’s real surname and initials or the full name of a group, followed by the social media identity or screen name in square brackets.)*

**Twitter**

**Tweet, individual author**


In-text citation: (Tertzakian, 2014)

**Tweet, group author**


In-text citation: (Calgary Economic Development, 2014)

**Facebook**

**Facebook status update (individual author)**

In-text citation: (Gates, 2014)

(Please provide author’s real name as well as their social media identity information in square brackets. On Facebook and Google+, when the author is an individual, spell out his or her given name in square brackets. For the title provide the name of the page or the content or caption of the post up to the first 40 words.)

Facebook status update (Group author)
Westjet Airlines Inc. [Westjet]. (2014, March 12). We are thrilled to be named Value Airline of the Year by Air Transport World [Facebook status update]. Retrieved from https://www.facebook.com/westjet

In-text citation: (Westjet Airlines Inc., 2014)

Blog Posts
(Titles for items in online communities (e.g. blogs, newsgroups, forums) are not italicized. If the author’s name is not available, provide the screen name.)


In-text citation: (Nowak, 2015)


In-text citation: (Freakonomics, 2014)

(If only the screen name of the author is available, use the screen name as the author.)

Online Forums/Discussion Boards

(Titles for items in online communities such as blogs, online forums etc. are not italicized. If the author’s name is not available, provide the screen name.)

In-text citation: (jamestaylor1994, 2015)

Online Reviews

Medical Laboratory Assistant (Current Employee). (2017, June 17). Calgary Laboratory Services [Post 2].

Review posted to https://ca.indeed.com/cmp/Calgary-Laboratory-Services/reviews

In-text citation: (Medical Laboratory Assistant, 2017)

___________________________________


In-text citation: (“Learning experience,” 2018)

(See http://blog.apastyle.org/apastyle/2016/04/how-to-cite-a-blog-comment-in-apa-style.html; without a specific author, title moves to author position.)

Audio Podcasts


In-text citation: (Rissian, 2012)

___________________________________


In-text citation: (Tremonti, 2014)

(“Author” might be a producer, a writer, or a speaker - use parentheses to identify the contribution of the person. Retrieved from line includes the homepage URL, not the full URL, of where you found the podcast.)
Video Podcasts

Cloutier-Lemasters, N. (Host). (2014, April 18). *Space to ground: International space station update* [Video podcast]. Retrieved from NASACast Video: http://www.nasa.gov/content/space-to-ground-4182014/#.U1VbgT_h5Vk

In-text citation: (Cloutier-Lemasters, 2014)


In-text citation: (Attenborough, 2015)

("Author" might be a producer, a writer, or a speaker - use parentheses to identify the contribution of the person. Retrieved from line includes the homepage URL, not the full URL, of where you found the podcast.)

TED Talk


In-text citation: (Grant, 2016)

For further information: https://blog.apastyle.org/apastyle/2016/02/how-to-cite-a-ted-talk-in-apa-style.html

Wikis


In-text citation: ("Costa Rica," n.d.)

(Note that the retrieval date is needed in this case because, as true for any wiki entry, the source material may change over time.)


In-text citation: ("Porter five forces," n.d.)

(In the parenthetical in-text citation if the title is longer, use just the first few words.)
Mobile Apps

Citation for a whole app:


Citation for an entry in a reference work app:


For further information: https://blog.apastyle.org/apastyle/2013/03/how-to-cite-a-mobile-app.html

YouTube Video


In-text citation: (Pagan, 2012)

(When available, include the name of the person who posted the video, as the author, as well as the screen name. If only the screen name is available, use that as the author keeping the capitalization as it appears online)

Reports

Annual Reports

In most cases annual reports are published after the end of the calendar year - for example 2014 annual reports will be released early in the year 2015. In some cases however the annual report is published before the end of the calendar year and so the publication date is the same as the year represented in the annual report (2014 annual report with a publication date of 2014). Make sure you check the “filing date” in SEDAR and EDGAR to determine when the report was actually published.

Annual report retrieved from corporate website


In-text citation: (Suncor Energy Inc., 2016)
Annual report retrieved from SEDAR database


Retrieved from SEDAR: http://www.sedar.com

In-text citation: (Canadian National Railway Company, 2016)

(Identify the publisher as part of the retrieval statement unless the publisher has been identified as the author.)

Annual report retrieved from EDGAR database

Merck & Co., Inc. (2016). *Form 10-K.* Retrieved from EDGAR:

http://www.sec.gov/edgar/searchedgar/webusers.htm

In-text citation: (Merck & Co., Inc., 2016)

(Identify the publisher as part of the retrieval statement unless the publisher has been identified as the author.)

MarketLine reports


In-text citation: (MarketLine, 2015)

GlobalData reports


Retrieved from https://www.globaldata.com/

In-text citation: (GlobalData, 2013)
Statistics Canada documents

(For detailed guide and examples of Statistics Canada citations, see: http://www.statcan.gc.ca/pub/12-591-x/2009001/ex-eng.htm.)

Table retrieved from Statistics Canada website


Catalogue no. 98-316-XWE92-591-XWE. Retrieved from


In-text citation: (Statistics Canada, 2012)

CANSIM

Statistics Canada. (2014). Table 203-0021 - Survey of household spending (SHS), household spending, Canada, regions and provinces, annually (dollars). CANSIM. Retrieved from CHASS:

http://dc.chass.utoronto.ca/cansimdim/

In-text citation: (Statistics Canada, 2014)

Government reports (electronic)


In-text citation: (Alberta Energy, 2014)

(Italicize titles of technical and research reports)


http://www.chrc-ccdp.ca/eng/content/report-equality-rights-women

In-text citation: (Canadian Human Rights Commission, 2014)
Technical reports

Technical report, print


In-text citation: (Nigh, 2014)

*Italicize titles of technical and research reports*

Technical report, electronic


In-text citation: (National Energy Board, 2014)

*Italicize titles of technical and research reports.*

Other

Patents


In-text citation: (Canadian Patent No. 2430497, 2013)


In-text citation: (U.S. Patent No. 5,194,299, 1993)
Legal Sources (Canadian)

Statutes

Federal legislation

*When an official version of any legislation is in electronic format, (such as a statute retrieved from the Justice Department of Canada website), you do NOT need to indicate the electronic source.*

Pre 1986:

Criminal Code, R.S.C 1985, c. C-46, s. 745

In-text citation: (Criminal Code, 1985, s. 745)

Post 1985:

Canada Consumer Product Safety Act, S.C. 2010, c. 21, s. 37

In-text citation: (Canada Consumer Product Safety Act, 2010, s. 37)

Other examples:

Employment Equity Act, S.C. 1995, c. 44, s. 22.

In-text citation: (*Employment Equity Act, 1995, s. 22*)


In-text citation: (Corporations Returns Act, 1985)

Provincial Legislation

In-text citation: (Alberta Personal Income Tax Act, 2000, s. 24(2.1)(a)(i)-(iii))

Traffic Safety Act, R.S.A. 2000, c. T-6, s. 10.
In-text citation: (Traffic Safety Act, 2000, s. 10)

**Court Cases (Electronic Sources)**

**Neutral citation**

These citations are assigned by the court as they deliver their judgments. These cases are therefore identified without a reporting service or database. Neutral citations do not provide the information required to actually locate the case (i.e. the reporter information)

Clearbrook Ironworks Ltd. v. Letourneau, 2006 FCA 42

In-text citation: (Clearbrook Ironworks Ltd. v. Letourneau, 2006) (note the case is italicized)

**Cases reported by a legal reporting service**

**Dominion Law Reports**


In-text citation: (KOS Oilfield Transportation Ltd. v. Mitchell, 2010)

**Canada Supreme Court Reports**


In-text citation: (Thibodeau v. Air Canada, 2014)

Page 340
In-text citation: *(Thibodeau v. Air Canada, 2014)*

**Cases found in online databases**

**WestlawNext Canada**

Phipps v. Canada Post, (2015), CarswellNat 4403 (WL Can) (FC 1080)

In-text citation: *(Phipps v. Canada Post, 2015)*

**CanLII**


In-text citation: *(R. v. Precision Drilling Canada Limited, 2015)*

*R refers to the Crown (federal and provincial)*

*Year in parentheses – date the judgement/decision was issued*

*Year in square brackets – date the judgement/decision was published in the case reporter*

**Business cases**

**Business case (print)**


In-text citation: First citation: (Campbell, Piercy, Parent, & Robson, 2014); subsequent citations: (Campbell et al., 2014)

**Business case (online)**

Mathur, A., & Berman, B. (2014). *Planning and implementing effective service guarantee programs.*


BH587-PDF-ENG

In-text citation: (Mathur & Berman, 2014)

**Theses/dissertations retrieved from database**


In-text citation: (Anosike, 2014)

*Include database information only if your material is not easily located elsewhere (e.g., dissertations, monographs, or informally published papers, which may be available only through databases such as ERIC, JSTOR, or ProQuest Dissertations & Theses Database).*

**Personal Communication**

*Include in-text citations for personal communications (e.g., emails, telephone calls, interviews or conversations). Because these sources are not recoverable, do not include them in the reference list. Include the communicator’s surname as well as initial(s) in the in-text citation. It is unnecessary to specify the type of communication within your citation.***

e.g. In-text: In 2012, the agency’s grants doubled (G. Brown, personal communication, May 17, 2014).
e.g. In-text: According to the agency’s director, Guy Brown, the agency’s grants doubled in 2012 (personal communication, May 17, 2014).

Lecture notes and class PowerPoint slides

Lecture

*Information gathered from a lecture is usually non-recoverable and is therefore cited as personal communication. In such instances, only an in-text citation would be given and there would be no listing in the reference list.*

“A. Smith (personal communication, May 2, 2014) indicated that psychodynamic principles ...”

Alternatively, you could note the nature of the material in your text description, for example,

"As proposed by A. Smith (personal communication, May 2, 2014) in her presentation on the integration of attachment theory and psychodynamic principles ..."

Recoverable course material

*If course material is recoverable by others, for example, on a course website etc., it should be cited in-text and included in the reference list. Include the description "Lecture notes" in brackets following the title of the lecture or course.*

**Lecture notes posted to D2L**


In-text citation: (Smith, 2014)

**Class handout**

Smith, A. (2013). *Citing and referencing business resources* [Class handout]. Calgary: Haskayne School of Business.

In-text citation: (Smith, 2013)

**Class PowerPoint slides**

*PowerPoint slides are considered recoverable:*

In-text citation: (Smith, 2013)

**Images or Figures (Graphs, charts, maps, drawings, photographs)**

According to APA, “Authors must obtain permission to reproduce or adapt material from a copyrighted source” (APA, 2010, p. 38). “Any reproduced table (or figure) or part thereof must be accompanied by a note at the bottom of the reprinted table (or in the figure caption) giving credit to the original author and to the copyright holder” (APA, 2010, p.128).

Figures are numbered consecutively throughout the document e.g. Figure 1, Figure 2 etc. Include a caption directly below the figure that serves as the title of the figure, provides a brief descriptive explanation of the figure and acknowledges the source of figures that have been reprinted or adapted.

Example:

![Figure 1. Non-significant interaction effect between “subject” and “relationship”. Adapted from “What’s the harm in being unethical? These strangers are rich anyway? Exploring underlying factors of double standards,” by T. De Bock, I. Vermier, & P. Van Kenhove, 2013. *Journal of Business Ethics, 112*(2), 234. Copyright Springer Science +Business Media B.V. Adapted with permission.](image)

Reference list entry:
Example:


Reference list entry:

**Audio-visual**

**Videocassette/DVD**


In-text citation: (Kenneally, Reeves, & Szlasa, 2013)

**Streaming video from online database like Films on Demand**


In-text citation: (Granberry, 2014)
See Social Media section for more examples

Formatting

Direct Quotations

APA format for a quoted passage <40 words.

Include the page number for quotations in the in-text citation. Put the end punctuation AFTER the citation.

Example 1:

One approach to this question is that “Every general election in modern times has been won by the party most trusted with the economy or on the matter of leadership” (Astill, 2015, p. 105).

Example 2:

Lund and Marinova (2014) found that “retail managers should plan their investments in direct marketing and service performance as a function of the servicescape” (p. 116).

(In this example, the source (authors) and date are cited in the lead-in sentence, so only the page number is required in the in-text citation)

APA format for a quoted passage >40 words.

Use block indent (indent 5 spaces on the left) without quotation marks. Do not indent the right margin. Put the closing punctuation BEFORE the citation.

Example 1:

Others have contradicted this view:

In the corporate brand EP scenario, we find that EP effects in one category carry over into adjacent categories without and EP association and that increased EP prevalence does little to enhance the residual carryover effect. In the house-of-brands EP context, we find and inverse
relationship between relative brand strength and incremental gains from EP across categories.

(Henderson & Arora, 2010, p. 54)

Example 2:

Webber (2006) links managers’ over-reliance on numbers to questionable business practices:

American corporations have for some time been engaged in what can be described as cynical behavior: taking aggressive accounting measures, engaging in short-term expediencies to improve results, too often displaying little concern for the impact of their actions on employees and communities. (p. 7)

(In this example, the in-text citation provides only the page number because the author and date have been provided in the lead-in statement).

Direct quotations of online material without pagination

If paragraph numbers are visible use them in place of page numbers and use the abbreviation: para.

Example 1:

“Although the strengthening US dollar mitigates part of those savings for some importers, it's still a massive stimulus--on the order of what was delivered by governments during the financial crisis of 2008-9” (Styles, 2015, para. 4).

Example 2:

If page numbers are not visible, and the document includes headings, include the heading in the citation and the number of the paragraph after the heading to direct the reader to the location of the quoted material.

“The level of perceived disability in patients with fibromyalgia seemed best explained by their mental health condition and less by their physical condition” (Verbunt, Pernot & Smeets, 2008, Discussion section, para.1).

Placement of the in-text citation (do I need to cite after every sentence if the information comes from the same source?)

If you have a series of short sentences, all of which derive from the same source, it is not necessary to cite every sentence as long as the syntax makes it clear that all the statements refer to the same source. Include a citation at the end, so that the reader knows where the paraphrased content ends and your thought begins. For example,
you may begin the paraphrased content with the author of the information, and include a proper in-text citation at the end of the paraphrased content – this implies to the reader that everything between the author’s name and the in-text citation comes from that source.

If the paragraph is lengthy, repeat the author’s name at intervals to avoid confusion over which information is cited.

Another suggestion: When writing a paragraph, you can alternate between citing an author parenthetically and using the author’s name in the running text. You can also use “he” or “she,” when you know the gender of the author.

Smith and Jones (2014) approached the problem in this way.

Smith and Jones also found.

Smith & Jones (2014).

Table of contents

The APA Manual does not cover correct formatting for a Table of Contents. It is recommended that students consult their instructors as to the preferred format for the Table of Contents.

According to the OWL at Purdue University:

“The table of contents contains a guide to the contents of the whole report. It lists the preliminary pages such as the letter of transmittal and the acknowledgements, and it includes all headings and subheadings used in the report, exactly as they appear in the report.

The table of contents also includes the page numbers for all parts. Use lower case roman numerals (i, ii, iii, etc.) for all preliminary pages and Arabic numerals (1, 2, 3, etc.) for all pages in the body of the report, starting with page 1 for the introduction of the body.” (https://owl.english.purdue.edu/owl/resource/726/08/)

The Writing Support Centre at the U of C includes this information:

Does the table of contents

- list all first and second level section headings (and, optionally, third level headings)?
- reproduce the headings and numbering exactly from the body of the report?
- include the full titles of all appendices?

Technical tip:
In MS Word, if you format your headings using the “Style” feature (FORMAT > STYLE > Heading 1, 2, etc.), you can have the program automatically produce a table of contents for you by clicking on INSERT > INDEX AND TABLES > TABLE OF CONTENTS.

Appendices
According to the APA Publication Manual, 6th edition, material that supplements article content but may not be appropriate in the body of the paper, may be included in appendices. This type of material may include financial statements, tables, graphs, detailed description of a product or piece of equipment, detailed demographic information etc.

If you have one appendix, label it “Appendix”. If you have more than one appendix, label each with a capital letter, e.g. Appendix A, Appendix B, etc. in the order that they are mentioned in the paper. Each appendix must have a title, but refer to the appendices by their labels in the text of the paper. E.g. Company financial data indicates that total revenue increased in 2009 (see Appendix A for complete financial statement). Begin each appendix on a separate page. Centre the word Appendix (and letter if appropriate) at the top of the page and centre the title below. Appendices come at the end of the report, after the references (unless otherwise specified by your instructor.

**Footnotes in APA**

In APA, footnotes are used to provide additional content or to acknowledge copyright permission. “Content footnotes supplement or amplify substantive information in the text: they should not include complicated, irrelevant, or nonessential information … Copyright permission footnotes acknowledge the source of lengthy quotations, scale and test items, and figures and tables that have been reprinted or adapted.” (APA Manual, page37-38)

- Number all footnotes consecutively in the order they appear in the manuscript with superscript Arabic numerals.
- When using the footnotes function in your word-processing program, place each content or copyright permission footnote at the bottom of the page on which it is discussed. Alternatively, footnotes may be placed in consecutive order on a separate page after the references.

**References List**

- the reference list should be on a separate page at the end of the paper, titled “References” (bolded and centered at the top of the page)
- only resources cited in the paper are included in the reference list and vice-versa – if a resource appears in the reference list, it must be cited in the text of the paper
- double-space the list of references
- first line of each reference entry is left-aligned and subsequent lines have a hanging indent – see “Create a hanging indent”.

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Ordering the Reference List

- Arrange entries in alphabetical order.
- Alphabetize letter by letter
- Several works by the same author – arrange by year of publication with the earliest year first:
  
  Example:
  
  Johnson, B. (2014)
  
  Johnson, B. (2016)

- Same author, one with no publication and the other with a publication date – n.d. comes before a date
  
  Example:
  
  
  Westjet Airlines Ltd. (2016). Corporate website. Retrieved ...

- Several works by the same author and published in the same year – arrange alphabetically by title (excluding “A” or “The”). Place lower case letters – a,b,c and so on – immediately after the year within the parentheses and be sure to include these letters in the in-text citation as well.
  
  Example 1:
  
  Johnson, B. (2014a). The handbook of ...
  
  Johnson, B. (2014b). Measuring the value of ...

  (“h” comes before “m” and “The” is excluded when alphabetizing)

  Example 2:
  
  Agrium Inc. (2016a). Agrium: Annual information form 2015 ...
  
  Agrium Inc. (2016b). Agrium: Cultivating excellence: 2015 annual report. ...
  
  Agrium Inc. (2016c). Corporate website. ...

  (“a” comes before “c”)

- No author – begin the reference list entry with the title (including “A” or “The”) and alphabetize the entry by the first significant word
- Example:

  Johnson, B. (2012) ....
  
  The manufacturing outlook dims. (2011, November 2). Edmonton Journal. Retrieved ...
  

  ("j" followed by "m" followed by "n")

**Abbreviations**

You may abbreviate a lengthy company name, organization name, government department name etc. if you will be using the name more than 3 times in your paper.

If there is no official abbreviation for the name you may create one (make sure the abbreviation is meaningful).

The first time you use an abbreviation in the text, present both the spelled-out version of the name and the short form - put the abbreviation in parentheses after the full name.

Example:

Brookfield Asset Management Inc. (Brookfield) is a Canadian company focused on property, renewable power, infrastructure, private equity and residential development.

In-text citation – once you have indicated that you will be using an abbreviated form of the full name, you may also use the abbreviation in in-text citations.

Example:

The company is valued at over $41 billion and operates in many countries around the world (Brookfield, 2016).

References list: Do not use the abbreviated form of the name in the References list.

Example: