What to do with a degree in
INTERNATIONAL BUSINESS

International Business prepares students with the cultural, political, economic and linguistic background required to work effectively in the variety of environments encountered by the international business person. International courses can serve as preparation for a career in international business or as a basis for further education in fields such as international law. Courses offered include an introduction to international business as well as specialized international courses in functional areas such as marketing and finance. Geographically focused courses are often taught by visiting faculty from the regions.

Direct entry-level jobs in international business are scarce in Canada. The most common career pattern of those in the field is to work domestically for companies with an international focus to gain experience. Finding international work quickly may be accelerated through striving for a coherent program and international experience. For example, taking related language and area studies courses, and then going on an exchange, aids students in finding work.

Key Skills & Knowledge

Specific applications of these skills is dependent on the role:

- Ability to work under pressure
- Adaptable
- Cultural sensitivity
- Curious and intuitive
- Flexible
- Highly motivated
- Interest in travel
- Negotiation skills
- Resourceful
- Strong communication skills
- Strong organizational skills
- Team player

Sample Job Titles

Some of these roles may require further training, certification or education. Check out the Alberta Government’s occupational profiles for salary info and more detail: alis.alberta.ca/occinfo

- Airline Route Planning and Marketing
- Business Development Manager
- Business Information Representative
- Buyer
- Conference Manager
- Coordinator of International Relations
- Customer Service Representative
- Export Manager
- Field Marketer
- Import/export compliance specialist
- International banking
- International economist
- International Internship
- International marketing director
- International trade lawyer
- Location Manager
- Management Trainee (retail)
- Manager internal operations
- Research Assistant

Need help deciding what to do?

Formal Career Assessments like the Strong Interest Inventory and the Myers Briggs Type Indicator can be helpful tools for your career development. Request an assessment via CareerLink
### Potential Fields
- Exports/Imports
- Global manufacturing
- Head Hunters

### Associations & Professional Development
- Canadian Association for International Affairs (CIIA)
- Academy of International Business (AIB) - [https://aib.msu.edu/](https://aib.msu.edu/)
- Canadian Manufactures and Exporters (CME) - [https://www.cme-mec.ca/](https://www.cme-mec.ca/)
- International Association of Business Communicators (IABC) - [https://www.iabc.com/](https://www.iabc.com/)

### Student Clubs
- Commerce Undergraduate Society — [www.cus.ucalgary.ca](http://www.cus.ucalgary.ca)
- Haskayne Student Association — [www.hsa.ucalgary.com](http://www.hsa.ucalgary.com)

### Aligned Majors
- Economics
- Geography
- International Relations
- Law & Society
- Political Science

### Books & Publications
- International Business: The challenges of globalization
- International Business: Canada and global trade

### Job Boards
- International Association of Business Communications: [https://www.iabc.com/](https://www.iabc.com/)
- Indeed: [https://www.indeed.ca/](https://www.indeed.ca/)
- LinkedIn: [www.linkedin.com](http://www.linkedin.com)
- CareerLink: [careerguidance.ucalgary.ca](http://careerguidance.ucalgary.ca)

### Faculty Contact
Scurfield Hall  
T: 403.220.6593  
E: [undergraduate@haskayne.ucalgary.ca](mailto:undergraduate@haskayne.ucalgary.ca)  
W: [haskayne.ucalgary.ca](http://haskayne.ucalgary.ca)  
W: [ucalgary.ca/admissions/programs](http://ucalgary.ca/admissions/programs)

### Haskayne Career Centre
Scurfield Hall 350  
T: 403.220.6743  
E: [careercentre@haskayne.ucalgary.ca](mailto:careercentre@haskayne.ucalgary.ca)  
W: [haskayne.ucalgary.ca/services/career-centre/welcome](http://haskayne.ucalgary.ca/services/career-centre/welcome)

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**Career Services**

**YOUR FUTURE STARTS HERE**

- Career Planning
- Job Search Support
- Resume Reviews
- Career Workshops
- Online Job Postings
- Career Fairs
- Networking Events
- Information Sessions
- & much more!

**Connect with us:**

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T: 403.220.8020  
E: csstdnt@ucalgary.ca  
CareerLink: [ucalgary.ca/careers](http://ucalgary.ca/careers)  
@HireUCalgary