What to do with a degree in
REAL ESTATE

As a graduate of the real estate program, you’ll be prepared for career opportunities in the global real estate operating environment. A degree in commerce can also be used as a stepping-stone to graduate studies or another professional degree such as law, medicine, veterinary medicine, or education. Real estate scholars explore best practices in leadership, entrepreneurship, sustainability and stakeholder relations in the context of the land development and real estate industry. You’ll gain foundational business knowledge related to real estate, and develop an applied understanding of the field of real estate by learning from industry experts. You’ll complete projects, formal presentations, group projects and various case studies during the course of your degree.

Key Skills & Knowledge

Specific application of these skills are dependent on the role, industry, and organization size:

- Analytical skills
- Attention to detail
- Communication skills
- Critical reasoning
- Customer Service focused
- Entrepreneurial outlook
- Interpersonal skills
- Negotiation skills
- Political savvy
- Project management skills
- Problem Solving Skills
- Research Skills
- Sales skills
- Self-motivation
- Understanding of Economic drivers

Sample Job Titles

Some of these roles may require further training, certification or education. Check out the Alberta Government’s occupational profiles for salary info and more detail: alis.alberta.ca/occinfo

- Broker
- Community Manager
- Director, Leasing
- Manager – Real Estate (Government)
- Manager Real Estate Development
- Mortgage Specialist/Advisor
- Operations Manager (Property Management Company)
- Portfolio Investment Analyst
- Property Management
- Project
- Residential Appraiser
- Residential Manager
- Real Estate Analyst
- Specialty Leasing Manager

Need help deciding what to do?

Formal Career Assessments like the Strong Interest Inventory and the Myers Briggs Type Indicator can be helpful tools for your career development. Request an assessment via CareerLink
# Potential Fields

- Commercial Banking
- Consumer Lending Companies
- Development Companies
- Engineering, Procurement, and Construction (EPCs)
- Food & Beverage Franchises
- Home Builders
- Investment Firms
- Law firms
- Property Management (Commercial/Residential)
- Real Estate

# Associations & Professional Development

- Alberta Real Estate Association - [http://www.areahub.ca](http://www.areahub.ca)
- Appraisal Institute of Canada - [http://www.aicanada.ca/](http://www.aicanada.ca/)
- Canadian Real Estate Association (CREA) - [http://www.crea.ca/](http://www.crea.ca/)
- Real Property Association of Canada (REALpac) - [http://www.realpac.ca/](http://www.realpac.ca/)
- Real Estate Institute of Canada - [http://www.reic.ca/default.aspx](http://www.reic.ca/default.aspx)

# Student Clubs

- Real Estate Student Association - [http://resa-ucalgary.weebly.com/](http://resa-ucalgary.weebly.com/)
- Haskayne Student Association - [www.hsaucalgary.com](http://www.hsaucalgary.com)

# Aligned Majors

- Economics
- Statistics

# Books & Publications

Canadian Real Estate Magazine - [http://www.canadianrealestatemagazine.ca/](http://www.canadianrealestatemagazine.ca/)

Real Estate : Beyond the basics, Brian N. Lester

The Campus Career Coach—Real Estate: [https://thecampuscareercoach.com/career-exploration/career-real-estate](https://thecampuscareercoach.com/career-exploration/career-real-estate)


# Job Boards

Select Leaders: [selectleaders.com/](http://selectleaders.com/)

Real Estate Job Site: [www.realestatejobsite.com/](http://www.realestatejobsite.com/)

Building Owners and Managers Association (BOMA): [boma.ca](http://boma.ca)

Real Estate Institute of Canada: [www.reic.ca/default.aspx](http://www.reic.ca/default.aspx)

Indeed: [https://www.indeed.ca/](https://www.indeed.ca/)

LinkedIn: [www.linkedin.com](http://www.linkedin.com)

CareerLink: [careerlink.ucalgary.ca](http://careerlink.ucalgary.ca)

# Faculty Contact

Scurfield Hall
T: 403.220.6593
E: [undergraduate@haskayne.ucalgary.ca](mailto:undergraduate@haskayne.ucalgary.ca)
W: [haskayne.ucalgary.ca](http://haskayne.ucalgary.ca)
W: [ucalgary.ca/admissions/programs](http://ucalgary.ca/admissions/programs)

# Haskayne Career Centre

Scurfield Hall 350
T: 403.220.6743
E: [careercentre@haskayne.ucalgary.ca](mailto:careercentre@haskayne.ucalgary.ca)
W: [haskayne.ucalgary.ca/services/career-centre/welcome](http://haskayne.ucalgary.ca/services/career-centre/welcome)

# Connect with us:

MacEwan Student Centre, Room 188
T: 403.220.8020
E: csstdnt@ucalgary.ca

CareerLink: [ucalgary.ca/careers](http://ucalgary.ca/careers)

Facebook: [ucalgarycareers](http://ucalgarycareers)

Twitter: [@HireUCalgary](http://@HireUCalgary)