Stakeholder Perspective Research
EDUC 546 Design Thinking – Strategies and Sources for Learning Task #2

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Doucette Library of Teaching Resources
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INTRODUCTION

• Doucette Library of Teaching Resources
  • 3rd floor EDC

• At the end of this session you will be able to:
  • Navigate the Library web pages and resources
  • Use the strategies suggested to develop your own search terms and execute your search
  • Identify three search sources to try for your own search
  • Know where to go for additional help
Two Big Questions...
...How?
...Where?
How? = Strategies

◦ Plan – break down the search
  ◦ Wicked Problem
  ◦ Stakeholders
  ◦ How to search for perspectives?

◦ Generate search terms for each part of the search

◦ Track search terms and results
  ◦ Record new search terms as you go

◦ Evaluate what you find
  ◦ Develop criteria, skim results, make quick decisions

◦ Dealing with frustration
Plan the Search – Generate Search Terms

- Tammy’s example of planning
  - State your ‘wicked problem’
  - State your Stakeholders
  - State the type of information (perspectives)
  - Generate search terms for each of these
# Track the Search

## SAMPLE SEARCH

**Bullying**

Stakeholder: student (bullied, bully, bystander), teacher, admin, parents, school counsellor/mental health professional, police, school board

Search terms: bullying, stalking, cyber-bullying, harassment, school culture, student conflict,

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<thead>
<tr>
<th>Where</th>
<th>Terms</th>
<th>Comments/Success/Fail</th>
</tr>
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<tbody>
<tr>
<td>PRIMO</td>
<td>Bullying Canada perspectives</td>
<td>Result #4 – Shaker, E., &amp; Canadian Centre for Policy Alternatives. (2013). <em>Bullying</em>: Working together to break the silence (Our schools; our selves v. 22, no.2 (#110), Winter 2013). *Perspective of principal (more solution based) but mentions documentary film maker Lynn Gladler</td>
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<td>Filters: none</td>
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<tr>
<td></td>
<td>Comments: watch for meta-analysis, look for primary research (how to differentiate)</td>
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<td>Subject terms found in results:</td>
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<td>Social work</td>
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<td>- Physical bullying</td>
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<td>- experiences</td>
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<td>Databases articles are found in:</td>
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<td>PsycINFO</td>
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<td>*Look at terms auto-completed when start typing in the search box: eg. bullying (in schools)</td>
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- Kathy’s example of tracking
- Keep a list of the search terms used
- Keep a list of where you have searched
- Create citations for results and make comments
- Note the additional search terms you find in your search results
Where? = Sources

- Library Resources
  - Library Catalogue
  - Library Databases – professional/academic writing, videos
- Online Resources
  - Grey Literature – the internet and other resources that are perspective-based
• general search using your planned search terms
  • Includes books, eBooks, articles, videos
• credible resources
• use subject headings to find more or refine search terms
• DEMO: PRIMO catalogue search

https://library.ucalgary.ca
• explore databases
  • alphabetical listing, subject, types (videos)
  • use the ‘more...’ link to see what is in the database
• use your planned search terms in each database you choose
• DEMO: ERiC search (education database)

https://library.ucalgary.ca/az.php
Sources – Grey Literature

- Make use of non-academic resources that are perspective-based
  - Podcasts
  - Video (documentaries)
  - Professional/advocacy organizations (websites)
  - Blogs
- DEMO – basic Google search (using planned search terms)
Evaluating your search results

- Evaluate the search results – is it relevant to the problem and the stakeholder(s)?

- Create additional criteria to evaluate the results:
  - Authority
  - Current
  - Reflecting opinion rather than solution
  - Geography (Alberta or Canada)
Summary - Two Big Questions...

**HOW?**

- Formulate your search
  - Generate search terms for the problem, the stakeholders, and the perspectives
- Track/refine your search as you go
  - Keep a list of the searches you used, new search terms to try, and the sources you will use
- Evaluate what you see
  - Develop criteria, skim, decide

**WHERE?**

- Library Resources
  - Library Catalogue
  - Library Databases
- Grey Literature aka The Internet!
  - Websites (blogs, professional/advocacy organizations)
  - Podcasts
  - Videos (interviews, documentaries)
Tips

◦ Each search includes 3 terms:
  ◦ problem, stakeholder, perspective

◦ Search Terms to try:
  ◦ Perceptions, attitudes, opinions, perspectives, interviews, voice
  ◦ Teacher, educator, administrator, principal, student, pupil, etc.

◦ If you are frustrated:
  ◦ These slides/video will be available
  ◦ Library webpage, research guide
  ◦ Reference Desk
  ◦ Email
Can You Do It?

- Where is the Library website, what are you looking for once you get there?
- How will you conduct your search?

- What three sources will you search for your wicked problem?
- Where do you go if you are stuck or having problems (3 ideas)?
Questions?

Doucette Library Web Page
•  https://library.ucalgary.ca/doucette

Design Thinking Research Guide
•  https://library.ucalgary.ca/education-design-thinking

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